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Spencer O.E.

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U. S. Department of Agriculture

GUARANTEED GLADS
By Spencer
1945

Dear Friends, Elburn, Ill.

First of all I want to thank all my 1944 customers, the "First Timers", and the old customers too. Gladiolus hybridizing is a disappointing task at the best and your orders have encouraged me. If you are thinking about hybridizing glads for a living, take my advice and don't do it. If you love gardening and flowers, as I do, and want a fascinating hobby, I recommend glad hybridizing.

These glads are all my own seedlings except Perfume. They have been patiently tested and selected from thousands of seedlings over a period of eighteen years. I do not "pet" them in anyway, not even by watering. My past experience has been that they do better for most of my customers than they do for me judging from the reports I have received.

This was a hard year around here on glads but a good year around here to test seedlings. We had a very wet spring, then no rain from late June until early Sept.

My one business rule protects you from all misrepresentation; "YOU MUST BE UNCONDITIONALLY SATISFIED WITHOUT ANY RESERVATION, AND YOU ARE TO BE THE JUDGE."

Sincerely,

O. E. Spencer

1945 INTRODUCTIONS.

JUNE SCARLET (39-F8) 36-D1 (Predominator X Bennett) X 34-A 2 (Pfizers Triumph X Purple Glory) Fisher's chart places this as Orange red with dark red tongue. It would be in the scarlet class. June Scarlet makes 5" blooms, 5 open, 4-6 in color on a 51" always straight slender stem. June Scarlet is not a show glad. It blooms extra early, a week earlier than Pink Ribbon. In three years from April 1 planting it bloomed June 19, 18 and 23. It blooms in competition with shipped in glads. This sold too well under number last year so stock is still small. All orders accepted subject to previous sale.

PRICE: --L \$1.00; M \$.75

SIS (39-F18) Pink Ribbon X Hon. Fishers Chart; Lightest Red shading to lightest yellow in throat. This is not a blotched variety. Sis is a beautiful creamy pink shading lighter in the throat. Opens 6-8 in double row, 6 in color, 4½" flower on 48" stem. It is a midseason bloomer. SIS produced fine spikes during the worst drouth in years around here, as did its parent, Pink Ribbon and its half sister Dependable. This should make a fine commercial. "SIS" is the families name for our daughter.

PRICE:-L \$1.00; M \$.75

FORMER INTRODUCTIONS.

DEPENDABLE (Mid-season)

A fine cool shade of lavender with a darker lavender tongue in the throat. Tall always straight slender stems. 6 open 6 in color, $4\frac{1}{2}$ " lightly ruffled florets. Dependable lived up to its name this past season by making good spikes in heat and unusual drowth. This should make a dependable commercial cut flower. Dependable makes large bulblets, in fair quantity, that germinate easily.

Price L---\$.75 M---\$.50 Blts. 4 for \$.25

ORANGOLD (Mid-season)

As the name suggests ORANGOLD is a beautiful golden orange. It is a tall strong grower with broad healthy foliage. 5 to 6 open, 4 in color on a 21 bud spike. Florets round wide open, lightly ruffled and 5" to $\frac{7}{8}$ ". It opens slowly but well when cut and is a good keeper. ORANGOID is an easy propagator.

Price L---\$.75 M---\$.50 S---\$.25 Blts 4 for \$.25

HON (early mid-season)

HON is an apricot pink with a blending peach throat. This is not a blotched variety but the added color in the throat lights up the whole flower. 6-8 open 6 in color on a 21 bud spike, 5" lightly ruffled florets of good substance. This is the favorite of our local florist. HON has a V. C. and many other good reports. "HON" is my pet name for my wife.

PRICE L---\$.50 M---\$.30 S---\$.15 Blts. 10 for \$.50

PINK VELVET (early mid-season)

The coloring and form of this makes it a real beauty. Pure pink shading to almost pure white in the throat, heavy substance with a velvety sheen that suggested its name. Well ruffled, 5" florets, 5-7 open 4-6 in color with regular placement. Straight medium height stem. PINK VELVET won the N. E. G. S. Seedling trophy at Maine in 1942 and the grower who showed it said it was not up to the previous years performance for him. PINK VELVET is a real beauty.

Price L---\$.50 M---\$.30 S---\$.15 Blts. 10 for \$.50

PURPLE PEP (early)

A real healthy growing early commercial purple. Purple Pep makes tall straight stems 5-6 open $4\frac{1}{2}$ " heavily ruffled florets of good substance. The color does not "wash" or fade like many other purples. It only makes 13 to 15 buds but cuts a well balanced spike. It makes large bubbles and lots of them and they germinate easily. Have had good reports on this especially for its color and form.

Price L.--\$.25 M.--\$.15 S.--2 for \$.15 Blts. 10 for \$.20

PINK RIBBON (early)

Pink Ribbon has arrived. If you like small decoratives don't miss this. Growers are recommending it to other growers and I expect to sell out on this early. Pink Ribbon is an early light pink with cream throat small decorative; 6 open, 6 in color. It has the most perfect stem I have ever seen in a glad, 60" tall always straight and so pliable it will almost bend into a circle without breaking. PINK RIBBON has won at many shows, has 2 V. C's and an A. M. PINK RIBBON is a fine basket glad and goes well with Delphinium.

Price L.--\$.15 M.--2 for \$.15 S.--2 for \$.10 Blts. 10--\$.10

YELLOW RIBBON (39-F12) (no record of parentage)

I did not register YELLOW RIBBON because I had not planned to introduce it. Because I have had several inquiries for small decoratives I have decided to offer it under the name I have given it in the garden the past three years. Personally I am not strong for the little ones but this is good in its class. YELLOW RIBBON is a clear yellow, S. D. 8 to 10 open on a straight medium height stem. Try this in a basket with Pink Ribbon. The color in YELLOW RIBBON seems to be a dominate in breeding, crossed with WhiteGold it gave 100% yellow seedlings. I have sold a lot of this as 39-F 12.

Price L.--\$.25 M.--\$.15

PERFUME (Brauer)

This is the only variety listed in my catalog from another grower. Perfume is the most fragrant glad I have "smelled" to date. It is a beautiful creamy white with a rose dart in the throat. I am breeding my own fragrant glads and have some good ones from Perfume crosses. If you are breeding glads don't miss Perfume.

Price. L.--\$.35 M.--\$.20 S.--\$.10

SEEDLINGS UNDER NUMBER

These seedlings are still under trial or are being held for their breeding qualities. I have sold quite a few bulbs from this group in the past and no complaints yet.

Prices on the following Bulbs 1" and up \$.25

** 34-A2 Dark rose red' (Purple Glory X Pfitzers Triumph) can be wonderful or common, for me it is usually good. It is one of the best breeding glads among my seedlings.

38-E4 Personally I do not like blotched varieties but this is very showy. It is an Elizabeth Tabor seedling and more consistently early than its parent, blooms between June Scarlet and Pink Ribbon so is a real early. Clear salmon pink with a large dark red blotch. Our florist liked it.

39-F21 This is a light orange shading a little toward salmon. It builds a picardy type spike and is a good grower. A seedling of Picardy and Margaret Fulton.

40-H 17 This is a pastel color hard to describe; It is a creamy yellow shading out to light salmon pink at the edges. It makes a good spike and if you like the delicate colors I think you will like it.

SPECIAL COLLECTION

One large bulb each of

DEPENDABLE, ORANGOLD, PINK RIBBON, HON, PINK VELVET, PURPLE
PEP, YELLOW RIBBON, PERFUME-----\$2.75

Same collection in Medium bulbs-----\$1.75

All orders prepaid anywhere in the U. S. A. The usual extras depending on the size of the order. Quantity prices; 10 at 8 times the price of 1:---100 at 8 times the price of 10:--3 or 5 bulbs of a size at the 10 rate.

Orders up to \$5.00 net; \$5.00 to \$10.00 --10% discount, \$10.00 to \$20.00---15% discount. The usual discount to legitimate growers and cataloguers.

The stock of some of these varieties is still small so on late orders sizes may be substituted but otherwise there will be no substitutions. Money will be refunded if sold out of variety ordered.

THESE GLADS ARE GUARANTEED TO PLEASE